

Name: _____ Grade: _____

Phone: _____ Email: _____

5th period Teacher & Room #: _____

Fall 2018 Messenger Business Application

Due Friday, May 18th, 2018

We will contact you about interviews soon after applications are received.

- **Free Expression Box** (this can only help your application):

- **Please attach a sample of your past or current writing to this application.** This can be a short story, thank you note, article, etc, but please refrain from submitting essays. Show us what you can do!
- Please **type** your answers to the following questions and **attach them to this application**
 1. What appeals to you about being on Messenger?
 2. What makes you a strong applicant for the business staff?
 3. List and briefly explain any experience you have with business, advertising, or communication that would be relevant to The Messenger (selling items on eBay or Craigslist, applying for a job, or had a job?). If applicable, explain your position and details of the experience.
 4. Come up with 2 fundraising ideas for the Messenger to generate revenue. In doing so please address the following questions: How would you go about setting them up? Who would be the target crowd? At what point in the year would it be most effective? How would you advertise them around school? Answer as thoroughly as possible, the ideas should be realistic.
 5. Think about an existing Messenger fundraiser (Valentines cards, March Madness, etc.), and tell us briefly how we might improve the financial gain for next year.
 6. Brainstorm 3 potential businesses the Garfield Messenger could reach out to as potential advertisers.
 - a. Explain the time(s) of the year their business would most benefit from advertising with us?

(Over)

- The following is a fictional email received by the Garfield Messenger. It is the responsibility of the business department to handle such emails, so please respond in a brief yet concise manner as if you were already on our staff. If needed, feel free to add details about ads (prices, type of ad, size) as if they were accurate.

 **Garfield Messenger** <garfieldmessenger@gmail.com> 1:16 PM (0 minutes ago) ☆  

to me 

Hi Messenger staff,

I've just received the latest issue of The Garfield Messenger in which should have included my ad. Unfortunately, I did not see the ad in the issue. I am deeply disappointed with the lack of professionalism in our correspondence and your failure to follow through on our agreement. I will be expecting some sort of compensation.

Thanks,

Jim
Seattle Tutoring

 Click here to [Reply](#) or [Forward](#)

4.67 GB (31%) of 15 GB used
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Last account activity: 0 minutes ago
Open in 1 other location [Details](#)

Please turn in completed application to Mr. Martin in room 223 or 203a

If you have any questions about this application or the hiring process, feel free to contact Izzy Woods (garfieldmessenger@gmail.com//206.491.8360) or Mr. Martin in room 223